



HABA ServizioPiastre s.r.l. a socio unico
Sede Legale:
Via G. Pascoli, 7 – 24121 Bergamo
Sede Amministrativa/Commerciale/Produttiva:
Via Emilia, 27/29 – 24052 Azzano San Paolo (BG)
Uffici Commerciali:
Tel. 035-899190 – Fax 035-899167
<http://www.haba.it> email: info@haba.it
Uffici Amministrativi:
Te. 035-893020 – Fax 035-899924
Cod. Fisc. e Reg. Imprese di Bg n. 01779090123
P.Iva 02093610166 – R.E.A. n. 249182
Capitale Sociale: € 20.000 i.v.

COOKIE POLICIES

This cookie policy ("Policy") applies to the website <https://haba.it/> (hereinafter called "Website") and it refers to the processing of personal data made by the Company during the visit to the website and following the interaction of Users with the services and features of the Website.

The Policy was drafted in accordance with the General Provision of the Italian Data Protection Authority of May 8th 2014 and it is the information to be given to the parties within the meaning of (i) Art. 13 of the Legislative Decree of June 30th 2003, n. 196 ("Privacy Code"), (ii) EU Regulation 2016/679 on the 'protection of natural persons with regard to the processing of personal data, and on the free circulation of such data', the "GDPR", art.13 and 14, rules jointly defined as "Privacy Legislation"

This document is valid only for the present official "Website" of the Company and not for other external websites possibly visited by the user during the network browsing.

A. The Data Controller and the Data Protection Officer

The Data Controller is HABA Servizio Piastre S.r.l. headquartered in Via Pascoli 7 - 24121 Bergamo
E-mail: valter.papini@haba.it

B. Type of data processed by the Site

Our website collects the users' data in two different ways.

Voluntary Data Submission

The website may collect other data in case of voluntary use of services by the User, such as communication services (contact forms), which will be exclusively used to provide the service required and for which a specific statement has been prepared on the relative page of the website.

Automatically collected data through Cookies

Our website uses cookies, in order to make our services as efficient and simple to use as possible.

Cookies are small text files that allow us to compare new and past visitors and to understand how users go through our website. We use the data collected through cookies in order to offer an experience that is able to reflect your interest, preferences and facilitate the access to our services. Cookies do not record any personal data of a user and the relative identifiable data will not be stored.

The website uses the following categories of cookies:

Essential cookies

These cookies are necessary to browse through our website and use its features, such as access to the different restricted areas of the website. Without these cookies some of the necessary services (for example filling in a form for a contest) will not be available.

Functional cookies

Cookies allow to remember the choices made by the user (such as name, language or region of origin) and provide advanced customised experiences. These cookies may also be used to remember the modifications made to the text size and font as well as other customisable parts of the website. Also, they may be used to

provide services required (such as watch a video). The information collected by this kind of cookies may be anonymous in order to avoid the monitoring of the browsing activity on other websites.

Profiling cookies

Cookies for profiling and marketing purposes are used by this Site to collect information on user behavior while browsing, and on interests and consumption habits, also in order to provide personalized advertising in line with the preferences already expressed by the same user in the online browsing.

Third party Cookies

The services contained in this section allow the controller to monitor and analyse the traffic data and serve to keep track of the user's behaviour.

Tipologia	Descrizione	Periodo di conservazione
Google Analytics with anonymized IP (Google LLC)	Google uses the information collected in order to mark and review the use of this WEB site, build reports, and share them with other services developed by Google. Place of processing: USA	
	__ga: used to generate statistical data on how the visitor uses the website	2 years since the last modification
	__gat: used by Google Analytics to limit the frequency of requests	1 day
	__gid: : register a unique ID used to generate statistical data on how the visitor uses the website	1 day

Cookie preferences

Your consent to the use of cookies is given as follows:

- By clicking on the button “Accept” on the banner containing the short statement that appears when you access the website;
- By continuing your browsing through another area of the website or selecting an element of the same page.

How to modify cookie settings

Please verify that your computer/smartphone settings shall accept or reject cookies. You can set your browser in order to be warned before accepting cookies, or you can configure it to refuse them automatically – even if in this way you won't have access to all the features of the website. You have to be sure that all the browsers you use, if you use a computer in different locations, is configured on the basis of your cookie preferences.

Below you can find the procedure to follow to manage cookies with these browsers:

Microsoft Internet Explorer: <https://support.microsoft.com/en-ie/help/17442/windows-internet-explorer-delete-manage-cookies>

Safari: <https://support.apple.com/en-ie/guide/safari/manage-cookies-and-website-data-sfri11471/mac>

Opera: <https://www.opera.com/it/terms>

Chrome: <https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DDesktop&hl=it>

Firefox: <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences/>

C. Purposes

Below are the purposes of the processing of data collected by our website:

– Statistical purposes (analysis)

Collection of data and information exclusively in aggregated form in order to verify the correct functioning of the website. None of this information are related to the natural person-user, and do not allow his or her identification.

– Security

Collection of data and information in order to ensure the safety of the website (antispam filters, firewall, virus detection) and of the User and to prevent or discover fraud or abuse against the website. Data are automatically stored and may also include personal data (IP address) that could be used to block any attempt of damage to the website itself or other users, or harmful activities or constituting a crime. These data are never used to identify or profile the user and are erased periodically.

- Secondary activities

Provide data to third parties to allow them to carry out technical and logistical activities or different activities on behalf of the Company. Suppliers have access only to the personal data required to carry out their tasks, and are engaged not to use data for other purposes and are obliged to process personal data in accordance with the present law.

D. Legal basis

Our website uses data mainly on the basis of the user consent. Consent is given through the banner placed on the bottom of the page, or through the use of the website – as a conclusive behaviour. By using or visiting the website the user approves the Privacy Policy and accepts the Processing of personal data with respect to the modalities and purposes described therein, including the potential dissemination to third parties if necessary to provide a service. Through the communication or demand for service forms, further consent related to the specific purpose of the services is collected.

E. Nature of consent to data processing

Consent to collect and process data is optional. You can refuse to give consent or withdraw a previously given consent at any moment (using the banner placed at the bottom of the page or the cookie browsing settings). However, refusal of consent may prevent from providing some services and the browsing experience through the website may be compromised.

F. Location of data processing

Processing related to the web services of this website take place on servers located in Germany and are developed by highly qualified technical staff in charge of the processing, or by people that are occasionally in charge of maintenance.

G. Scope of communication of personal data

The Company disseminates the user's personal data within the limits and conditions described in this Privacy Policy and in the statement published when you gave your data, and, in any case, in accordance with the consent you gave during the collection of data, if required by the Privacy Law.

The Company may ask third parties to carry out specifically required services. These third parties are only given the necessary information to complete the relative functions; your personal data are processed by these third parties for the same purposes for which they were collected.

Within the organisation of the Company your personal data are only accessible to the persons concerned with respect to their role and as persons in charge of the processing, to answer your questions or send you the information required.

Your personal data will not be given to third parties for marketing and/or non-profit making purposes and will not be disseminated in any way.

H. Modalities to process data

Your personal data are processed by automated means for the strictly necessary time to achieve the purposes for which they were collected. Specific security measures are applied to prevent from losing data, illicit or incorrect use or unauthorized access.

I. Transfer of personal data to non-EU Countries

The website could share some of the data collected with services located outside the European Union area. In particular with Google, Facebook and Microsoft (LinkedIn) through social plugin and the Google Analytics service. Transfer may be authorised on the basis of specific decision of the European Union and of the Data Protection Supervisor, for which further consent is not required. In this case, the Data Controller ensures that the transfer of non-EU data will be carried out in accordance with the applicable legal provisions under art. 44 and following of the GDPR.

J. Data subjects' rights

Within terms and conditions provided by the present law, acting as a Data subject, you may exercise the following rights:

- a) ask for confirmation of the presence of your personal data (right to access);
- b) know their origin;
- c) receive an intelligible communication;

- d) receive information about the processing logic, modalities and purposes;
- e) ask for update, rectification, integration, erasure, transformation into anonymous form, withdrawal to grant consent of data processed infringing rules of law, including data that are no longer necessary in relation to the purposes for which they were collected;
- f) if processing is based upon consent, receive to the actual cost of the eventual support, data that have been given to Data Controller, in a structured, commonly used and machine-readable format;
- g) right to lodge a complaint to the Italian Data Protection Authority;
- h) and, more in general, exercise all the rights provided by the present law.

Taking into consideration the technical development of this topic and of the web tools designed for privacy reasons, the Company is committed to periodically up-date this document, which has to be considered as the Website and Cookie Policy.

Last updated: 05 July 2021